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# **Austin Open Government Online**

*"Incorporating transparency as a core value in the design and execution of the new City of Austin website."*

**Community Technology and Telecommunications Commission**  
**3/9/11**

## Phase 2 RFP: The Build

- Issued October 2010
  - Install and configure Content Management System
  - Build-out the requirements identified in Phase 1
  - Migrate existing website content into new CMS
- Over 400 vendors notified
- 20 pre-bid participants
- Phase 2 RFP process closed Dec. 2010

## Project Current Status

- Phase 2 RFP resulted in only 2 proposals
  - One proposal non-compliant with MBE/WBE goals
  - The other poorly constructed and cost prohibitive
- Informal survey conducted of notified vendors
  - Could not meet purchasing requirements
  - Project too large
  - RFP process is a “cattle call” - little chance for success
  - The outcome of City RFPs are predetermined
  - Only local companies would be considered

## Project Current Status

- RFP option
  - Battling negative perception of project and RFP process
  - No guarantee another process will be successful
  - Will push project completion timeline into Spring 2012
  - Potentially managing several vendors at once
  - Project costs estimated between \$900k and \$3 million based on previous bids

## Project Current Status

- In-house development option
  - Utilize Open Source CMS technology
  - Local tech community engagement/participation
  - Hire contractor staff to fill skill/project gaps
  - Increased project agility
  - Estimated 9 month timeline—can start immediately
  - Estimated project cost between \$500k - \$900k
    - Includes hardware, software, contractors and first year training/support
  - Open Source solution offers opportunity to share with other cities

## Timeline

- March
  - In-house project approved by City Manager
  - Ramping up and logistics
- April
  - Basic Installation and configuration of CMS
  - Infrastructure and security
  - Database configuration
- May - July
  - Application development and customization
  - Content development and preparation
  - Custom template development and integration

## Timeline

- July - August
  - Acceptance testing of CMS features/development
  - Training of departmental content contributors
- September – October
  - Core content migration
  - User testing/focus groups
- November – December
  - Final user/system testing
  - Launch

## Next steps

- Update community about project plans
- Identify opportunities for community involvement
  - Contract opportunities
    - Drupal expertise
    - PHP development
    - MySQL database configuration
    - CMS migration expertise
- Assemble project team and resources for April start
- Keep up to date with the project at [AustinGO.org](http://AustinGO.org)